1st PRESS RELEASE

December 2025

G-PRO Started!

G-PRO is an **Erasmus+** project that aims to empower seniors with AI literacy and sustainability knowledge through interactive, game-based learning while equipping educators with innovative teaching tools. By integrating AI-driven sustainability education into adult learning, the project fosters active ageing, digital inclusion, and environmental responsibility.

The project will include focus groups with seniors & educators to assess needs, followed by the development of the G-PRO board game & AI handbook. Educators will receive training in Poland, then lead senior workshops to teach AI-driven sustainability. We will digitize the board game, conduct multiplier events & public demonstrations, and ensure long-term dissemination through partnerships, an open-access platform, and policy engagement.

The project will produce a physical & digital board game integrating AI & sustainability learning, along with an AI & Sustainability Handbook for seniors. 12+ educators trained will conduct workshops for 30+ seniors, improving AI literacy & eco-friendly habits. G-PRO will reach 1,500+ stakeholders via dissemination events, an online platform, and policy engagement, ensuring long-term accessibility & impact in adult education.

Participant Organizations:

COORDINATOR

- AMBESP - Associação de Melhoramentos e Bem Estar Social de Pias – Portugal

PARTNERS

- RRINOVA OÜ - Estonia
- FUNDACJA EDU ACTIVE - Poland

Co-funded by the European Union

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The project **kick-off meeting** was held in **Lisbon, Portugal**, on **December 5, 2025**. All partners had the opportunity to introduce themselves and their organizations, followed by presentations on the first project activities and the schedule for the next stages.





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